

## EVENT DESCRIPTION SHEET

*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)*

**!** *Please provide one sheet per event (one event = one workpackage = one lump sum).*

PROJECT	
<b>Project name and acronym:</b>	["Youth Lead the Way from Zero to Hero: Sustainable Development for Climate Change"] — [YouthZero2Hero]
<b>Participant:</b>	Local Government of Kekava Municipality
<b>PIC number:</b>	938788893

EVENT DESCRIPTION	
<b>Event number:</b>	[4]
<b>Event name:</b>	[Sustainability in Action : A Youth-Led Community Project Fair]
<b>Type:</b>	[Middle point]
<b>In situ/online:</b>	[in-situ]
<b>Location:</b>	Kekava, Latvia
<b>Date(s):</b>	[18/06/2024-21/06/2024]
<b>Website(s) (if any):</b>	<a href="https://www.relleu.es/programa-cerv/">https://www.relleu.es/programa-cerv/</a> <a href="https://www.comune.messina.it/it/page/programma-cittadini-uguaglianza-diritti-e-valori-cerv">https://www.comune.messina.it/it/page/programma-cittadini-uguaglianza-diritti-e-valori-cerv</a> <a href="https://www.torivald.ee/haridusprojektid">https://www.torivald.ee/haridusprojektid</a> <a href="https://youthfullyyours.sk/sk/youth-zero-2-hero-project/">https://youthfullyyours.sk/sk/youth-zero-2-hero-project/</a> <a href="https://sportsroomngo.com/2025/01/13/youth-lead-the-way-from-zero-to-hero-sustainable-development/">https://sportsroomngo.com/2025/01/13/youth-lead-the-way-from-zero-to-hero-sustainable-development/</a> <a href="https://izglitiba.kekava.lv/projekti/#">https://izglitiba.kekava.lv/projekti/#</a> <a href="https://zavodboter.org/youthzero2hero/">https://zavodboter.org/youthzero2hero/</a> <a href="https://filialasepoate.ro/">https://filialasepoate.ro/</a>
Participants	
Female:	60
Male:	20
Non-binary:	0
From country 1 [Municipality of Relleu, Spain]:	3
From country 2 [MUNICIPALITY OF MESSINA (Italy)]:	3

From country 3 [Filiala Asociatiei Se Poate(Romania)]:	3		
From country 4 [SAUGA AVATUD NOORTEKESKUS (Estonia)]	3		
From country 5 [YOUTHFULLY YOURS SK (Slovakia)]	3		
From country 6 [SPORTSROOM ASSOCIATION (Bulgaria)]	2		
61	2		
From country 8 [ZAVOD ZA KULTURNO DEJAVNOST PRODUKCIJO TRZENJE IN PROMOCIJO BOTER - ZAVOD BOTER (Slovenia)]	2		
Total number of participants:	80	From total number of countries:	8
<b>Description</b>			
<i>Provide a short description of the event and its activities.</i>			
<p>Event name: "Sustainability in Action: A Youth-Led Community Project Fair".</p> <p>In this event hosting partner – Kekava Municipality presented positive examples, youth initiatives and actions where the youth promote sustainable development and climate change questions, also each partner was able to present and share their experience and best practices from their own countries about sustainable development actions organized by the youth.</p> <p>Event was organized within Kekava City Festival – Youth Day event – "Green up &amp; chill" which was held on 20<sup>th</sup> of June.</p> <p>Date: 18<sup>th</sup> till 21<sup>st</sup> of June, 2024</p> <p>Location: Kekava</p> <p>Project Partners:</p> <p>Ayuntamiento de Relleu (Spain)</p> <p>Municipality of Messina (Italy)</p> <p>Filiala Asociatiei Se Poate (Romania)</p> <p>SAUGA AVATUD NOORTEKESKUS (Estonia)</p> <p>YOUTHFULLY YOURS SK (Slovakia)</p> <p>SPORTSROOM ASSOCIATION (Bulgaria)</p> <p>Local Government of Kekava Municipality (Latvia)</p> <p>ZAVOD ZA KULTURNO DEJAVNOST PRODUKCIJO TRZENJE IN PROMOCIJO BOTER - ZAVOD BOTER (Slovenia)</p> <p>Summary:</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>• To present positive examples, initiatives and actions where youth are the leaders in the promotion of sustainable development and climate change.</li> <li>• To organize the youth fair where peer to peer interaction will be promoted.</li> <li>• To increase awareness among the youth that their involvement is important.</li> <li>• Promotion of active participation of youth through positive practice</li> </ul>			

Agenda:

**18/06/2024, Kekava, 1<sup>st</sup> day.**

Arrival day for all project partner participants, transfer from airport to the accommodation, welcome by the host partner, welcome dinner.

**19/06/2024, 2<sup>nd</sup> day.**

8:00-9:30 Breakfast for project partners.

9:30 Official opening of the event "Sustainability in Action: A Youth-Led Community Project Fair". Speech and welcome words by the Mayor of Kekava Municipality.

9:40-10:20 Kekava Municipality presentation about circular economy and why it is important? Information about municipality and its actions within environmentally friendly behaviour, socially responsible behaviour and policy, action promoting the national economy and good governance.

10:20-11:00 Lecture by the Expert. Representative of NGO "Green Liberty", Santa Krastina. Information about climate sustainability, statistics and the involvement options of the youth, municipalities and other organisations to be more sustainable. How to organise local, international events in more sustainable way.

11:00-11:30 Coffee Break.

11:30-13:00 Workshop "Climate puzzle", Representative of NGO "Green Liberty", Liene Krauja. Interactive workshop for all participants with the aim to measure each participant's foot print, calculate and discuss everyday routine and activities which impact CO<sub>2</sub>, environment and other climate issues.

13:00-14:30 Lunch.

14:30 Transfer to Riga.

15:00-19:00 Cultural programme for participants. Informative excursion on boat, Riga. Introduction of green mobility - water mobility, educating and site seeing in the historical part of the city.

19:00 Dinner.

21:00 Transfer to hotel.

**20/06/2024, 3<sup>rd</sup> day.**

8:00-9:30 Breakfast for project partners.

10:00 Transfer to Museum of River Daugava

10:30-12:30 The visit of Museum of River Daugava. Guided excursion to discover and represent the unique history of the river Daugava and its surroundings from 8000 BC till the present day being a significant part of both European and Latvian cultural heritage. Interactive workshop regarding climate change and sustainable topics to present the examples and the way of involvement of youth and educational institutions in the interactive educating process.

12:30 Transfer to New Idea Centre.

13:00-14:30 Lunch in New Idea Centre.

15:00-16:30 Festival "Green up & chill". StandUp and Project Debate.

Official opening of the festival.

StandUp by Brīvrūnu Projekts (Free speech project). StandUp group who performs as alternative free speech (rap freestyle) rap improvisation group in Latvia. The format of the event is simple - different types of tasks - shorter and longer, which the fluent speakers (individually or together) try to perform as efficiently as possible, creating funny stories, situations and unexpected solutions on the spot about the topic of youth participation in the combating of climate change. Spectators, who are involved in creating the tasks, play an important role.

Project debate about the importance of climate change and sustainability issues to increase awareness among the youth that their involvement is important. Exchange of experience between partners about positive examples, initiatives and actions where youth are the leaders in the promotion of sustainable development and climate change. Debate was led by biologist, social activist, TV presenter and popular public figure – Maris Olte who is well known in Latvia in the area of promoting climate support actions. In the debate participated also project partners representatives, local youth representative, Kekava municipality representative, sustainability manager of the company "Eco Baltia" and expert from NGO "Green Liberty".

Panel discussion/debate topics:

- Green thinking: Saving energy and water; waste reduction and recycling; transport optimization; shopping preferences; environmental education. How are we dealing with it in Latvia, in Ķekava? (in project partner countries?)
- Durability. Environmental sustainability.
- Youth activity/involvement in the field of environment and climate change What is the role of youth in climate preservation? Young people's knowledge and involvement in Latvia and other countries? How the peer-to-peer communication and interaction can influence the youth?

15:00-20:00 Festival "Green up & chill" Fair. Youth Fair.

Within the Youth Fair, hosting partner presented positive examples about the youth involvement in the climate change issues, for example, local NGO "Jaunie apvāršņi" ("The Horizons") shared their experience and the youth was creating eco toys for pets, local youth group represented reuse of clothing with the workshop of clothing printing. Youth also organised and offered workshops with henna print, eco jewelry making, water sports activities.

In this way the peer-to-peer interaction will work as a motivation for future initiatives for all project partners.

16:30-18:30 Masterclass by Silmachy.

SILMACHY cosmetics natural zero waste skin and hair local care brand awarded at Free From Skincare Awards. Information about the impact of the cosmetics businesses in the area of climate change issues. Within the masterclass project partners had an opportunity to create their own creative soap with raw materials and tools.

19:00 Closing Dinner at local restaurant.

20:00 Festival "Green up & chill" concert.

In the end of the festival and also project event all the participants were able to get to know to local music performed by local youth.

22:00 Transfer to hotel.

**21/06/2024, 4<sup>th</sup> day. Travel day.**

Transfer to the airport.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).